



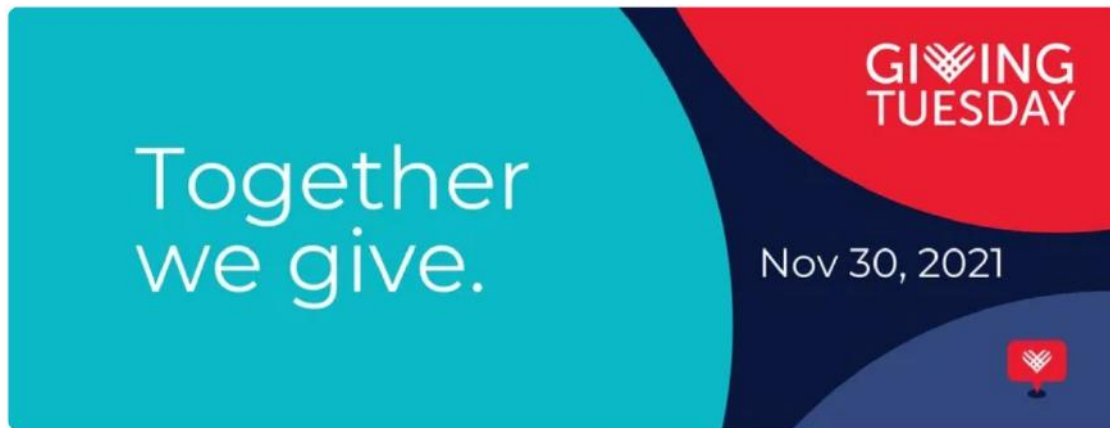
Serving New York State, Northern & Central New Jersey



Happy Chanukah to all those celebrating! We wish you and your family peace, love and joy during this Festival of Lights.

FEATURED IN THIS ISSUE

- Take Action: Shine A Light on Antisemitism
 - Learn: Social Patterns Library
 - Apply: ADL Launches New Collaborative For Change Fellowship
 - Learn: What is Critical Race Theory and Why Is it in the News So Much?
 - Watch: Never Is Now 2021 Recap
 - Register Today: 2021 ADL In Concert Against Hate
 - Take Action: Engage with ADL on Social Media
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Today is #GivingTuesday. Please join us in standing up and speaking out against antisemitism and hatred by making your tax-deductible gift today.

Our work is not possible without your support, and your investment in ADL allows for:

- round-the-clock antisemitic incident response throughout our New York and New Jersey communities.
- advocacy at the local, state, and federal levels to ensure our leadership is committed to securing justice for all.
- the implementation of ADL's signature No Place For Hate® program, which works to disrupt bias and bullying in local K-12 schools.

The impact of your gift will automatically double thanks to a generous ADL supporter who will match all donations, up to \$100,000, through midnight tonight!

MAKE TWICE THE IMPACT TODAY

SHINE A LIGHT



Thank you to our partners, the performers, and everyone who joined us last night, November 29th, in Times Square to Shine A Light.

Amid a widespread rise in antisemitism, ADL has joined a coalition of over 60 Jewish and non-Jewish organizations and corporations to launch [Shine A Light](#). This comprehensive initiative illuminates the dangers of antisemitism through education, community partnerships, workplace engagement, advocacy, and policy action.

How You Can Help ADL #ShineALight

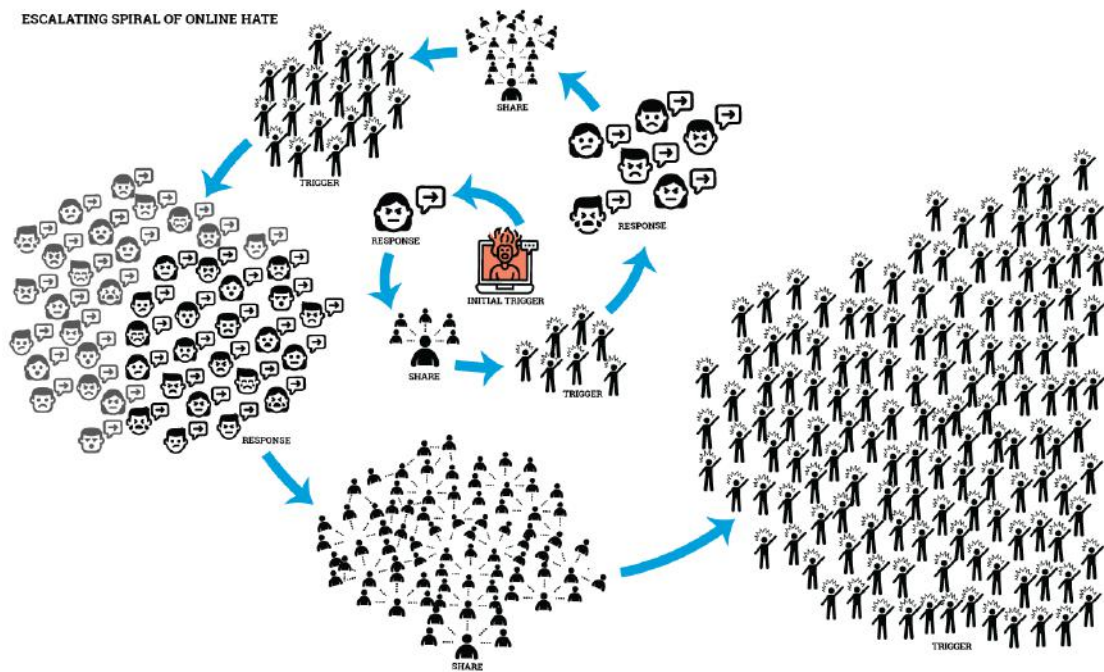
- **Join ADL at City Hall in Jersey City, NJ on Thursday, December 2nd at 5 pm for a #ShineALight event.** We will be joined by the Jewish Federation of Northern NJ, the Israeli American Council, along with NJ elected officials and community leaders. Together, we will light the Menorah, share our Jewish pride and memorialize the events of December 10, 2019 in unity.
- **Encourage your company to join the fight against antisemitism,** and join a special webinar on Thursday, December 2nd at 1 pm: [Why We Should Talk About Antisemitism in the Workplace: A Discussion for DEI and HR Professionals.](#)
- **Invite educators in your community to join a special webinar** on Thursday, December 2nd at 4 pm to learn more about [BINAH - Building Insights to Navigate Antisemitism and Hate.](#)
- Share a social media post highlighting how you #ShineALight on antisemitism.

For more information about the history and pillars of the Shine

A Light campaign, we encourage you to listen to and share [last week's "From the Frontlines Podcast"](#) which features a conversation between Scott Richman, ADL NY/NJ Regional Director, and Carly Maisel, the CEO of Kirsh Philanthropies.

[LEARN MORE](#)

NATIONAL UPDATES & RESOURCES



FIGHTING HATE ONLINE WITH SOCIAL PATTERN LIBRARY

In response to the rise of hate and harassment online, ADL's Center for Technology and Society has created a first-of-its kind resource: [The Social Pattern Library](#).

This new tool can help developers and designers build features that can be used to prevent the spread of hateful content on their platforms. Ultimately, it can help break the cycle in which hateful content is amplified through algorithms or similar features.

[READ MORE](#)



**Collaborative For Change:
Centering Jews of Color's Voices
on Racism & Antisemitism**

NEW FELLOWSHIP OPPORTUNITY

ADL is accepting applications to a new fellowship focused on expanding awareness and understanding of how antisemitism and other forms of hate impact Jews with multiple marginalized identities. This year's fellowship is focused on understanding how antisemitism and racism overlap and intersect in ways that are uniquely harmful to Jews of Color.

With access to a team of national ADL experts on antisemitism and bias, the activities of the Fellows will range from multimedia projects, to educational materials, to ad campaigns, to academic research and much more.

The deadline to apply is December 1st! Please [click here](#) to learn more and below to submit your application today.

[CLICK HERE TO APPLY](#)

ADL TABLE TALK: WHAT IS CRITICAL RACE AND WHY IS IT IN THE NEWS SO MUCH?

People are talking about critical race theory a lot these days. Yet, many still have questions such as: What is critical race theory? Why are people so upset about it? And is it actually being taught in K-12 schools?

Utilizing ADL's [Table Talk](#), engage in a family conversation about what **Critical Race Theory is, why state laws are being passed under the name of "critical race theory" and "divisive concepts" and talk about the importance of discussing racism and other forms of oppression.**

[READ MORE HERE](#)

WATCH NEVER IS NOW 2021



Thank you for joining us at this year's Never Is Now Summit on Antisemitism and Hate. We hope you found the programming informative and inspiring. You can still hear from our extraordinary lineup of speakers, including Vice President Kamala Harris, Yair Lapid, Daniel Dae Kim, Jean-Paul Agon, Tracee Ellis Ross, Baratunde Thurston, Sue Bird and more by clicking the link below.

[WATCH NOW](#)

JOIN US - UPCOMING EVENTS



Join us on Sunday, December 12 at 8pm ET for [ADL In Concert Against Hate](#) - a night of music, community and celebration packed with spectacular performances from acclaimed stars. Through storytelling and song, we'll

introduce you to real-life heroes and celebrate their extraordinary acts of courage and compassion in the face of bigotry and hate.

This year's fantastic virtual concert will include **Gloria Estefan**, a multi-Grammy-winning Pop Music Legend, and **Josh Groban**, a multi-platinum and Grammy Award-nominated singer, songwriter, and actor. Their moving musical performances will lift up our community.

But the real stars of the evening are our Honorees who are truly amazing, showing their perseverance in so many ways. To learn more about the impact of these exceptional individuals, please [click here](#).

RESERVE YOUR FREE TICKET TODAY

ADL NY/NJ ON SOCIAL MEDIA

ADL NY/NJ on Social Media

- [ADL NY/NJ is deeply troubled by violent incidents targeting AAPI individuals.](#)
- [ADL NY/NJ is grateful for Governor Hochul's efforts to put the resources in place to protect our synagogues and ensure that #NY is #NoPlaceForHate.](#)
- [As part of our MOU with NJ NAACP we held the first stop of our Anti-Bias Listening Tour at Rutgers.](#)

Engage with ADL NY/NJ on Social Media

- [Like ADL NY/NJ on Facebook](#)
 - [Follow ADL NY/NJ Twitter](#)
 - [Follow ADL NY/NJ Regional Director Scott Richman on Twitter](#)
 - [Listen to and share ADL NY/NJ Regional Director Scott Richman's "From the Frontlines" Podcast](#)
 - [Click here for more ways to engage with ADL NY/NJ on Social Media.](#)
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