



Serving New York State, Northern & Central New Jersey



FEATURED IN THIS ISSUE

- Register Today: Never Is Now 2021
- Watch: A World of Difference Institute Summer Internship Program
- Read: ADL and L'Oréal USA Partnership
- Read: Derrick Johnson Named Co-Chair of ADL's Sports Leadership Council
- Read: ADL Partners with Community Security Service
- Register Today: 2021 ADL Legal Conference
- Take Action: Engage with ADL on Social Media

SUPPORT OUR WORK



For the sixth straight year, ADL is proud to present [Never Is Now](#), the World's largest annual summit on antisemitism and hate. This virtual event kicks off on **Sunday, November 7th at 7:30pm ET** and runs through Tuesday, November 9th.

During the opening plenary, we will proudly welcome Israel's Alternate Prime Minister and Foreign Minister **Yair Lapid**, Actor/Producer/Activist **Daniel Dae Kim**, Chairman of the L'Oreal Group **Jean-Paul Agon** and more in an event hosted by ABC News' *Nightline* co-anchor **Juju Chang**.

Summit participants will tackle critical conversations about hate in today's world and discover what each of us can do to combat antisemitism, bias, and bigotry in all its forms. You can view our incredible lineup of speakers, and register for panels and the plenary sessions by visiting neverisnow.org.

[Click here](#) to see highlights from our 2020 Summit that united 7,000 participants, from more than 45 states and 28 countries, in ADL's fight against antisemitism and hate.

CLICK HERE TO REGISTER

REGIONAL UPDATES



In Memory of Cynthia Marks

SPOTLIGHT ON A WORLD OF DIFFERENCE INSTITUTE

ADL NY/NJ works to make communities more inclusive through our [A World of Difference® Institute](#) programming. The Institute offers in-depth training for students, teachers, and families, and focuses on ways to combat bias and hate. Every year, our region invites high school students, who completed this training to join ADL for a summer internship.

Through the generosity of the Marks' family, this internship has continued for almost 30 years. We dedicate [this video](#) to the incredible legacy of Cynthia Marks, and thank her for making this experience possible.

LAW ENFORCEMENT ADVISORY COUNCIL

ADL NY/NJ recently hosted its Annual Law Enforcement Advisory Council. This roundtable conversation included briefings from the NY State Police, NJ Office of Homeland Security and Preparedness, the FBI, and ADL's Center on Extremism. Law enforcement professionals from state, local, and federal agencies attended and discussed back to school concerns, extremism in law enforcement, and regional refugee safety concerns.

NATIONAL UPDATES & RESOURCES

L'ORÉAL
U S A

ADL®
FIGHTING HATE FOR GOOD

A New Education Initiative to Promote Understanding and Empathy Amidst a Rise in Antisemitism

In response to the rise of antisemitism and other forms of discrimination in the United States, **ADL and L'Oréal USA are partnering on an education initiative designed to raise awareness and promote understanding about the Holocaust** among thousands of students in American classrooms.

The new initiative will create direct-to-student digital classroom activities reaching more than 100,000 middle and high school students at approximately 1,750 schools across the country by the end of 2024.

Leveraging more than 15 years of expertise through its successful **Echoes & Reflections program**, ADL's new curriculum will offer students self-paced independent learning opportunities and digital interactions, including testimonials, personal narratives and access to primary sources to create an engaging way to learn about the lessons of history that are relevant today.

[READ MORE](#)



SPORTS
LEADERSHIP COUNCIL

NAACP President and CEO Derrick Johnson was recently named co-chair of ADL's Sports Leadership Council. The Council works directly with key leaders in the sports world, including professional athletes, league commissioners and other industry leaders to increase the sports community's efforts to build bridges of understanding, unity and respect.

For more information, listen to last week's "From the Frontlines" podcast - **ADL Engages the Sports Community to Fight Hate** - featuring Debora Lehrer, ADL's VP of Brand and Marketing.

[READ MORE](#)



**COMMUNITY
SECURITY
SERVICE**



ADL and The Community Security Service (CSS) forged of a partnership centered around improving the safety of the Jewish community through intelligence, information sharing and security training for Jewish volunteers.

The partnership will connect subject matter experts from ADL's Center on Extremism with CSS's national network of over 5,000 trained security volunteers to improve volunteers' awareness of the latest manifestations of antisemitism and extremism.

[READ MORE](#)

JOIN US - UPCOMING EVENTS



Long Island

We invite you to join us Today, October 25th at 4:00pm for our first ADL Long Island Activist Group Meeting. Your participation is critical to helping ADL develop programs and relationships designed to strengthen our work and presence on Long Island. In case you were unable to join our recent ADL Long Island Information Session, you can view the recording [here](#).

For more information or questions, please contact Amelia Morris at amorris@adl.org.

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2021 ADL LEGAL CONFERENCE

PROUDLY HONORING

STEVEN E. FINEMAN

Managing Partner, Lieff Cabraser Heimann & Bernstein, LLP

and

DAVID LEITCH

Global General Counsel, Bank of America

**Please Join Us
November 4, 2021**

12:00 PM to 2:00 PM ET
Hosted Virtually | CLE Credit Available

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A signature event presented by [ADL NY/NJ's Lawyers Division](#), the [2021 ADL Legal Conference](#) unites distinguished legal scholars, academics, and policy experts to debate timely legal issues. This year, we are proud to present [Steven E. Fineman](#), Managing Partner at Lieff Cabraser Heimann and Bernstein LLP, with the Edward Brodsky Founders Award, and [David Leitch](#), Global General Counsel at Bank of America, with the Human

Relations Award. Moderated by ADL Senior Vice President of Policy Eileen Hershenov, our exciting [panel](#) of distinguished professionals will come together for a virtual debate of [Section 230](#)..

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ADL NY/NJ ON SOCIAL MEDIA

ADL NY/NJ on Social Media

- ["Governor Kathy Hochul's announced increase in funding for nonprofit hate crime security and a hate crime reporting system are essential steps for New York State in ensuring it becomes No Place for Hate"](#)

- [ADL NY/NJ is appalled by the defacement of the George Floyd sculpture shortly after it was unveiled in Union Square.](#)
- [ADL NY/NJ asks anyone with information about a Yeshiva student who was grazed in the face by a pellet recently in Crown Heights.](#)

Engage with ADL NY/NJ on Social Media

- [Like ADL NY/NJ on Facebook](#)
- [Follow ADL NY/NJ Twitter](#)
- [Follow ADL NY/NJ Regional Director Scott Richman on Twitter](#)
- [Listen to and share ADL NY/NJ Regional Director Scott Richman's "From the Frontlines" Podcast](#)
- [Click here for more ways to engage with ADL NY/NJ on Social Media.](#)

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