MESSAGE FROM NEW YORK/NEW JERSEY REGION

The fight against racism, hatred and bigotry requires the participation of every person, and we urge you to take action now. ADL NY/NJ is committed to standing up, speaking out and taking action and encourage you to do the same. Below are
specific ways you can join ADL in fighting hate for good. We will continue to share resources and opportunities for action and engagement.

Please [click here](https://www.adlny.org) for ADL NY/NJ’s full statement and more information on educational resources.

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**ADL NATIONAL INITIATIVES**

**What would YOU do with $70 Billion? We know what Facebook did.**

#StopHateForProfit

**JOIN US IN STOPPING HATE FOR PROFIT**

In response to Facebook’s repeated failure to meaningfully address the vast proliferation of hate on its platforms, six organizations announced a new campaign, [#StopHateforProfit](https://www.adlny.org), asking large Facebook advertisers to show they will not support a company that puts profit over safety. ADL, NAACP, Sleeping Giants, Color Of Change, Free Press and Common Sense have created a coalition of the nation’s most storied civil rights organizations calling for some of the world’s largest corporations to pause advertising on Facebook during the month of July 2020.

The campaign is a response to Facebook’s long history of allowing racist, violent and verifiably false content to run rampant on its platform. The campaign will organize corporate and public pressure to demand Facebook stop generating ad revenue from hateful content, provide more support to people who are targets of racism and hate, and to increase safety for private groups on the platform, among other measures.
Visit Stophateforprofit.org for more information on how you can be involved.

JOIN US IN COMBATING SYSTEMIC RACISM AND BIGOTRY

As we all continue to mourn and speak out against the murder of George Floyd, action needs to be taken in order to put an end to police brutality. ADL is proud to endorse 8 Can’t Wait.

We suggest supporting organizations playing a lead role in racial justice work, such as our partners at the NAACP along with signing the NAACP petition and petitions demanding justice for George Floyd, Breonna Taylor, and Ahmaud Arbery. Be sure to share them with others to sign as well.

Join us in calling for passage of H.Res.988, condemning police brutality, racial profiling, and excessive use of force. We must enact systemic change to prevent more murders like that of George Floyd and countless others.

Click here to take action.
RIGHT WING EXTREMISTS APPEARING AT PROTESTS

A few vocal extremists are showing up at the ongoing protests over the murder of George Floyd and police brutality. The extremists, who subscribe to a range of right wing ideologies, do not appear to be following any overarching plan or strategy, and are turning up at protests of all sizes, nationwide.

White supremacists, meanwhile, have attempted to antagonize protesters by distributing racist propaganda, holding inflammatory signs, or yelling insults from passing vehicles. Still others have shown up to “monitor” or report on protests.

A handful of extremists have been arrested for a range of crimes including inciting a riot, aggravated assault and weapon charges.

The Center on Extremism is tracking extremists’ appearances at the protests. Click here to read the most up to date information regarding extremist activity at protests.

ADL EDUCATIONAL RESOURCES
LEARN HOW YOU CAN JOIN THE FIGHT

We are encouraging everyone to engage in the national conversation surrounding police brutality, racial violence, and systemic injustice. As part of this effort, our Education team has been listening, learning, and discussing to help us deepen our understanding, and we encourage you to join us. In the coming days and weeks, we will share actions and resources with you.

The Purpose and Power of Protest is the latest family discussion guide for engaging your family and community in conversation about important news topics of the day.

George Floyd, Racism, and Law Enforcement helps family members engage in a discussion about the killing of George Floyd, how bias and hate escalate and the larger context of systemic racism.

Teaching about Racism, Violence, Inequity and the Criminal Justice System is a curation of educational resources and strategies to help you discuss with your youth incidents of police officers involved in the deaths of African-American and Latino boys and men, and a biased justice system.

Empowering Young People in the Aftermath of Hate is a guide to begin conversations about racism and violence with children. What can we say or do to help our young people feel safe?
Experiences with Race and Racism provides an opportunity for students to learn about the language of bias and racism, explore a range of stories of young people’s first encounters with race and racism and reflect on their own early experiences.

Talking to Young Children about Bias and Prejudice. Hate is learned, and there is no doubt it can be unlearned. The following talking points are ways parents and families can speak with their children about biases.

Thinking about Social Justice through Crafts and Conversation provides projects, fun activities and opportunities to talk with children (ages 3–12) about respect, inclusion, diversity, bias and social justice.

Race Talk: Engaging Young People in Conversations about Race and Racism provides strategies for Educators to engage in classroom conversations about race and racism.

Creating an Anti-Bias Learning Environment. Educators can review the self-assessment checklist for some criteria for creating positive, anti-bias environments where respect for diversity is taught, modeled, and experienced firsthand.

Black Lives Matter: From Hashtag to Movement lesson plan provides an opportunity for students to learn more about Black Lives Matter and the activists involved, explore the controversy about using the term “All lives matter,” and posit their point of view in writing.

UPCOMING WEBINARS
Where to Start: Engaging Young People in Conversations About Race and Racism

Monday, June 29th
4:00 - 5:00 p.m. EST

Join ADL New England, New York, and Connecticut to learn age-appropriate and constructive ways to engage young people in grades Pre-K-12 in conversations about race and racism. This webinar is for any adult who is seeking ways to have important discussions with the children in their life.
Lunch & Learn

Conversations on Bias

When: Wednesday
July 1, 2020 12:00 pm

What:
Join Attorney General Grewal for candid conversations on bias.
- Learn about the ADL’s Annual Audit of Antisemitic Incidents
- Understand the progression of prejudice and its harmful effects
- Explore how individuals and communities can combat bias/hate

Opening Remarks:
Governor Phil Murphy

Who:
Attorney General Gurbir S. Grewal
Jonathan Greenblatt
Chief Executive Officer, Anti-Defamation League (ADL)

Detective David D’Amico
President, NJ Bias Crimes Officers Association & Chief Investigator, Middlesex County Department of Corrections

> Register Here

Office of the Attorney General www.nj.gov/oag
21/21 Community Policing Project www.nj.gov/oag/2121
Identifying, Understanding & Reporting Bias Crime www.nj.gov/oag/bias
RECOGNIZING STEPHANIE WEISS, 2020 DANIEL R. GINSBERG LEADERSHIP AWARD RECIPIENT

We were delighted to recognize Stephanie Weiss, ADL NY/NJ Regional Board Secretary, with the 2020 Daniel R. Ginsberg Leadership Award at our recent National Leadership Summit. This award is presented to young leaders who have shown exceptional promise and dedication to ADL’s mission to stop the defamation of the Jewish people and secure justice and fair treatment to all.

Stephanie Weiss is a Vice President and Financial Advisor at AllianceBernstein where she provides investment and wealth planning advice to individuals, family offices, nonprofits, foundations, and endowments. Prior to joining Bernstein, she was the associate director of membership at the Institute for Private Investors, a networking and educational organization for ultrahigh-net-worth families and their advisors. Stephanie is the Secretary of the ADL New York/New Jersey Regional Board, and is also the Co-Chair of ADL ACT. Additionally, she serves on the board of the Jewish Women’s Foundation of New York supporting Jewish women who are social entrepreneurs all over the world. Stephanie earned a BS in economics with concentrations in business and public policy and management from The Wharton School at The University of Pennsylvania and remains an active member of the Penn alumni community.

[Click here](#) to watch her acceptance speech.
FURTHER INVOLVEMENT OPPORTUNITIES

GLASS LEADERSHIP INSTITUTE

NOW ACCEPTING APPLICATIONS AND NOMINATIONS FROM NY, NJ AND CT

GLI APPLICATIONS NOW OPEN

As we engage in more virtual programming than ever before, ADL NY/NJ will be launching our first virtual Glass Leadership Institute (GLI) program this fall! Previously, our region's GLI program has been limited to participants in the five boroughs. This year, we invite the next generation of ADL leaders who live in New York State, New Jersey and Connecticut to take part in this exciting opportunity. We are looking for participants between the ages of 25-45 who are passionate about ADL's mission and are interested in receiving an up-close and personal view into one of the nation's premier civil rights and human relations organizations.

If you would like to learn more about the GLI program, please click here to visit our website or contact Kelsey Kiser, Associate Director of Development, at kkiser@adl.org or 347-491-9341.

SIGNATURE SYNAGOGUES

SIGNATURE SYNAGOGUES

ADL's Signature Synagogue Program is a network of engaged congregations committed to fighting antisemitism and all forms of hate. Signature Synagogues receive direct access to ADL programs, resources and learning opportunities, and are currently offered virtual opportunities for participants. The Program creates a central location for members to become ambassadors for ADL, when standing up to
antisemitism and hate is more important than ever. For more information, please contact Hannah Sattler.

FIGHTING HATE FROM HOME

At a time when we can all feel isolated, we need to pull together now more than ever to stand up against antisemitism and extremism. ADL is offering a new series of webinars called Fighting Hate from Home to help unite and inform our community.

Please click here to view recordings of the recent webinars in the series, and click the link below to register for our upcoming webinars.

CLICK HERE TO REGISTER