LETTER FROM ADL NY/NJ REGIONAL STAFF

Dear Friends,

As an ADL family, we are working together to do our part to stop the spread of COVID-19 while continuing our important work. As we face these difficult times, we want to let you know our team is thinking of you and your families, and we hope you are healthy and safe. During this time, we believe it is our responsibility to:
• Protect the health and well-being of our entire community: staff, volunteers, partners and event participants connected to our regional offices in the United States, Israel and Germany;

• Continue to be vigilant in monitoring, reporting and combatting antisemitic and bias-related activity, including incidents and disinformation related to the outbreak and provide support to marginalized communities; and

• Remain dedicated to our work with schools, law enforcement and with civil rights advocacy groups using technology solutions to keep programs running efficiently for those who need them.

ADL is actively engaging in social distancing. **We have postponed all trainings and are transitioning meetings and programs to calls or videoconferences through the end of May.** All ADL staff members are working remotely and remain accessible by phone and email. We greatly appreciate your understanding and support, as we know these steps are essential to stopping the spread of COVID-19.

Please know, **ADL remains on the frontlines in the fight against hate.** The coronavirus presents a global health threat, and the devastation it is causing has sparked misinformation and scapegoating. ADL is committed to sharing facts and pushing back against the inaccuracies and biases being spread online and offline.

**We are speaking out against conspiracy theories and extremists,** who capitalize on moments like this to advance their agendas and spread hateful rhetoric and fear. Furthermore, **we encourage you to use and share ADL’s educational guide to coronavirus.** You can help ADL ensure discussions of the coronavirus crisis do not resort to stereotypes and xenophobia in your communities.

**Please do not hesitate to contact our regional team at newyork@adl.org.**

As always, if you experience an incident of antisemitism or other hate or bias, please [click here](mailto:newyork@adl.org) to report it.
As your partner, we are here for you and we will continue to share resources and information. We encourage you to follow ADL NY/NJ on Facebook and Twitter for daily updates.

Take good care of yourselves and your loved ones. Please see below for information on our upcoming webinar series - Fighting Hate From Home. We look forward to speaking with you soon.

Be well and be safe,
ADL NY/NJ Regional Team

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EXCLUSIVE OPPORTUNITY

Fighting Hate From Home: Live Webinar Tomorrow

ADL is offering a new series of webinars called Fighting Hate from Home to help unite and inform our community. Please join us tomorrow, March 19th at 2:30pm for our first webinar in the series, "How Extremists Are Using Coronavirus to Advance Racist, Conspiratorial Agendas."

CLICK HERE TO REGISTER
ADL PUBLISHES NEW GUIDE TO ANTISEMITIC TROPES

Last week ADL released *Antisemitism Uncovered: A Guide to Old Myths in a New Era*. This comprehensive and important resource addresses questions and provides tools for understanding and changing the antisemitic narrative.

*Antisemitism Uncovered* focuses on seven of the most prominent antisemitic tropes that plague our society; power, dual loyalty, greed, deicide, the blood libel, Holocaust denialism, and anti-Zionism or delegitimization of Israel.

The guide identifies the history of these claims, explains why they are dangerous, and shows how they have evolved into the present day. Each section includes historical origins, contemporary incidents and ways to fight back against this type of antisemitism. By offering context and debunking myths, *Antisemitism Uncovered* seeks to educate us all about how the devastating lies of antisemitism have driven the persecution of Jews around the world.

You will also find practical resources in the guide's [printable companion toolkit](#), which you can use to join ADL in combatting antisemitism wherever you find it, whether online, on campus, in the media or in your community.
We hope you will explore and share this resource. With this critical information, we can work together to stop the spread of antisemitism and call it out whenever and wherever it may arise.

**TAKING ACTION AGAINST RACISM SURROUNDING COVID-19**

Max Sevillia, ADL's Vice President of Government Relations, joined the Congressional Asian Pacific American Caucus, OCA - Asian Pacific American Advocates, and the Centers for Disease Control and Prevention to show solidarity and support for individuals confronting racism and xenophobia related to the coronavirus health crisis.

**HOW ADL IS STANDING UP AND SPEAKING OUT**

ADL is actively taking steps to support the Asian American community in several ways, including:

- **Signing on to a letter**, alongside other Jewish community organizations, that went to Chinese American organizations and leaders, pledging to help ensure that Chinese people feel safe and supported, and to combat attacks and stereotyping on social media;
- Engaging the Leadership Conference on Human and Civil Rights to urge
the Surgeon General to use his bully pulpit to correct misinformation and confront hatemongering;

- Reaching out to the Asian Pacific American Congressional Caucus to explore legislative approaches to combating racism; and
- Providing support to the leaders of Asian American national organizations; including training local chapters about reporting and confronting hate speech and hate crimes.

WHAT YOU CAN DO TO HELP
In a climate of panic and fear, it is important to share accurate information, and make sure our communities feel well-informed and supported. Please read and share our coronavirus education guide. You can help ensure discussions of the coronavirus crisis do not resort to stereotypes and xenophobia in your communities.

ADL NY/NJ IN THE MEDIA

SPEAKING OUT AGAINST ANTI-SEMITISM AND HATE

In a recent interview with Metrofocus's Rafael Pi Roman, ADL Northeast Divisional Vice President Evan R. Bernstein explored the disturbing uptick in white supremacy across the nation that is fueling a rise in hate speech,
propaganda and anti-Semitic hate crimes in New York City.

CLICK HERE TO WATCH THE METROFOCUS INTERVIEW

As the COVID-19 pandemic mounts, ADL has recorded incidents of bias and harassment nationwide and ADL NY/NJ is standing up and speaking out. Hear more from our Director of Community Affairs Rachel Grinspan in a recent interview with The Daily Gazette.

CLICK HERE TO READ THE DAILY GAZETTE ARTICLE

Recent New York Times article: She Was Excited for a New School. Then the Anti-Semitic ‘Jokes’ Started featured Divisional Vice President Evan R. Bernstein. While the antisemitic incidents that make headlines are usually the most violent ones, the growing number of incidents of bias in schools can have a lasting impact on students' lives. One high school student faced being shunned and bullied by classmates after reporting an antisemitic photo posted by classmates during a school trip. "There is a whole underbelly of antisemitism taking place in schools," said Evan Bernstein. "Without intervention, the culture can grow increasingly toxic over time."

CLICK HERE TO READ THE NEW YORK TIMES ARTICLE

- March 6: Hate Speech Surge in NYC (Thirteen.org)
- March 9: Will the Coronavirus Lead to Yet Another Spike in Antisemitism in the U.S.? (JPost.com)
- March 10: Swastika Reportedly Found at New York College (JewishJournal.com)
- March 10: Bollinger Ties BDS Vote to Rising Anti-Semitism (Jewishweek.com)

FURTHER INVOLVEMENT OPPORTUNITIES
HELP COMBAT ANTISEMITISM IN YOUR COMMUNITY

ADL's Signature Synagogue Program is a network of engaged congregations committed to fighting antisemitism and all forms of hate. Signature Synagogues receive direct access to ADL programs, resources and learning opportunities. The Program creates a central location for members to become ambassadors for ADL, when standing up to antisemitism and hate is more important than ever. For more information, please contact Hannah Sattler.

JOIN ADL’S LEGACY CHALLENGE AND HAVE YOUR FUTURE GIFT MATCHED TODAY

A generous ADL Board Member has created a pool of matching gift funds to encourage other like-minded friends to make fighting antisemitism and all forms of hate part of their life stories. Supporters who include ADL in their estate plans and let us know will have an additional matching gift made in their name.

How the ADL Legacy Challenge Works:

1. Include a gift in your will or trust or by beneficiary designation for ADL.
2. Let ADL NY/NJ know here.
3. Activate an immediate matching donation to benefit the NY/NJ region of
Help ensure a world without hate

For more information on how to make a gift to ADL in your will, please click here. ADL’s Legacy Challenge runs through September 30, 2020 or as long as funds are available.

*ADL is grateful for the generous gift from the Estate of Paula Vial Lempert.*

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**REGIONAL EVENTS UPDATE**

**ADL NJ COMMUNITY BREAKFAST - POSTPONED**

Based on the uncertainty of the current climate around COVID-19, and out of an abundance of caution, we have decided to postpone our ADL in New Jersey Community Breakfast, honoring long-time ADL supporter and Regional Board Member Roy Tanzman. The breakfast was scheduled for Sunday, April 26th at Rutgers Hillel. We will update all sponsors and guests once we have solidified a new date and time.

Furthermore, we have postponed all trainings and events, and are transitioning meetings and programs to calls or videoconferences through the end of May. Thank you for your patience and understanding during this time.