



ADL EDUCATION

**PROVIDING AWARD-WINNING ANTI-BIAS
AND BULLYING PREVENTION PROGRAMS**

ABOUT US

ADL Education provides resources and curricula that encourage people of all ages to reflect on identity and culture, understand its impact, and to examine bias in themselves, others and society.

Through in-person trainings, online curricula and self-administered program support materials, our team reaches students, educators, faculty and family members in PreK-12 schools and on college and university campuses.

We also work with employers, employees and U.S. law enforcement agencies.



**For more information,
contact us at:**

**education@adl.org or
www.adl.org/edu**

BY THE NUMBERS IN 2018

Over **17,000 PreK-12 educators** were trained to support over **500,000 students** to become allies against name-calling and bullying.

Over **46,000 students** identified concrete ways to challenge bias when they see it.

1.3 million PreK-12 students learned how to use the power of positive peer influence to take action against bias and bullying in their schools, communities and online.

Over **1,700 schools** across the country made their schools No Place for Hate.

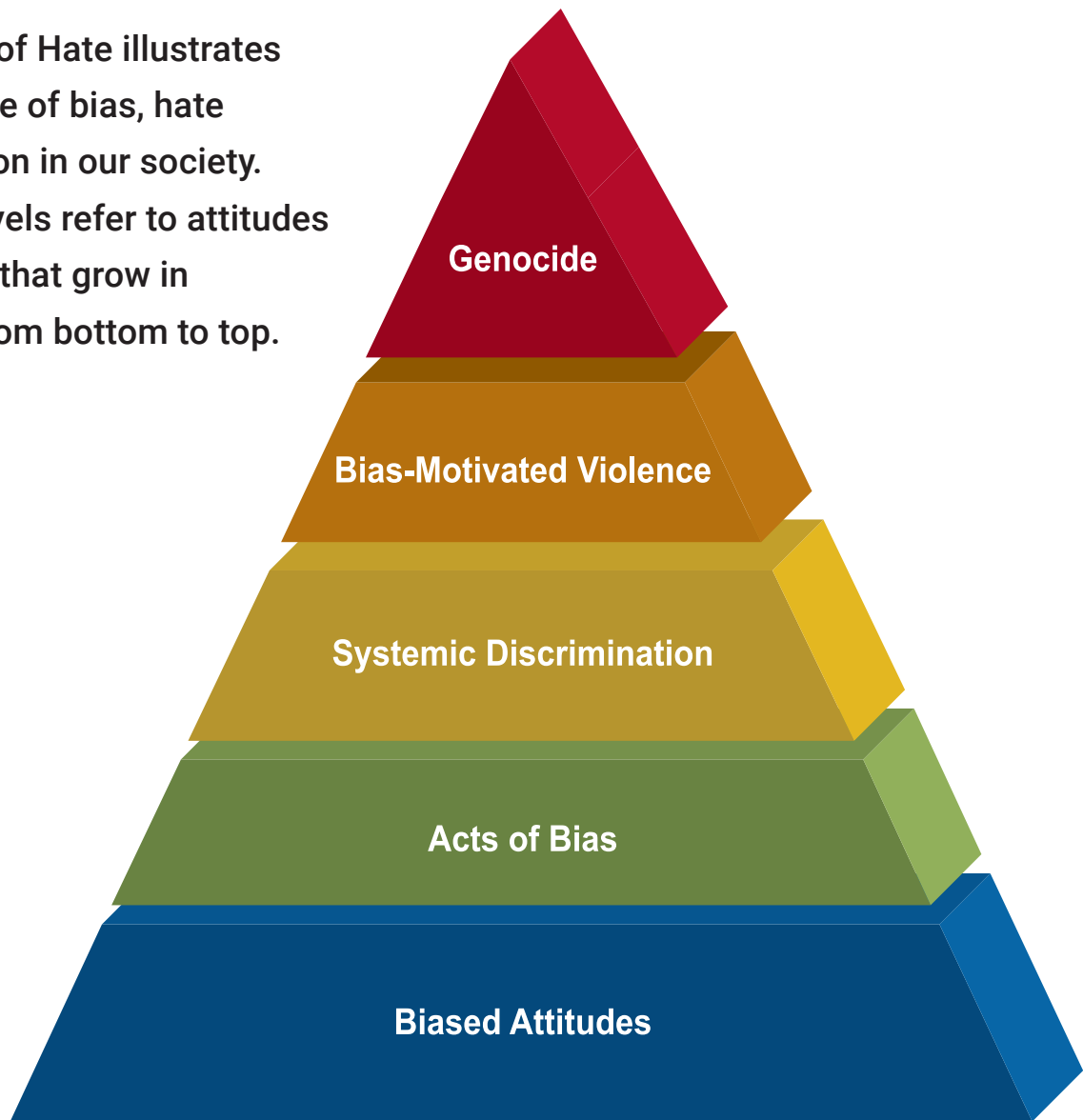
6,500 jewish community members received strategies for recognizing and responding to anti-Semitism.



THE PYRAMID OF HATE

OUR THEORY OF CHANGE IS TO ADDRESS HATE AT ITS MOST BASIC LEVEL.

The Pyramid of Hate illustrates the prevalence of bias, hate and oppression in our society. Escalating levels refer to attitudes and behavior that grow in complexity from bottom to top.



When bias goes unchecked, it becomes “normalized” and contributes to a pattern of acceptance. When we challenge biased attitudes and behaviors in ourselves, others and institutions, we interrupt the escalation of bias and make it more difficult for discrimination and hate to flourish.

A WORLD OF DIFFERENCE[®] INSTITUTE

For over three decades, ADL has provided in-person programs through the A World of Difference Institute, where PreK-12 educators, school faculty, students and family members explore identity and culture and learn to recognize and examine their personal biases so they are more likely to challenge bias in themselves and society at large.



THE INSTITUTE'S PROGRAMS, TOOLS AND RESOURCES HELP PARTICIPANTS:

- Recognize bias and the harm it inflicts on individuals and society
- Build understanding of the value and benefits of diversity
- Improve intergroup relations
- Confront racism, anti-Semitism and all other forms of bigotry

Learn more at: www.adl.org/awod

“Our students need to have role models for civil discourse and inclusion free of subjective judgments and prejudice. A World Of Difference supports students in becoming role models for our schools with the knowledge and skills to change the conversation and decrease incidents that inhibit the educational process.”

— BARBARA MALKAS, SUPERINTENDENT OF NORTH ADAMS PUBLIC SCHOOLS, NORTH ADAMS, MA,

NO PLACE FOR HATE®

No Place for Hate provides all educators and faculty members in PreK-12 schools with a support and consultation framework for combating bias, bullying and hatred in order to build equitable, inclusive and safe school climates in which all students can thrive.



NO PLACE FOR HATE SCHOOLS:

- Form a coalition of students, educators and family members
- Sign the No Place for Hate Resolution of Respect
- Complete one A World of Difference Institute Training
- Implement three school-wide activities that address issues of bias and bullying

Learn more at: www.adl.org/npfh

“NPFH helps students feel supported and help them be successful. This program allows the climate within our building to be positive and conducive to learning. Our students connected with NPFH. We firmly believe that teaching our students about respect, tolerance, empathy and compassion is important for them.”

— MARY BETH SEDGEWICK, TEACHER, ROOSEVELT ALTERNATIVE SCHOOL, GRADES 9-12, NORRISTOWN, PA