



NEW YORK REGION EDUCATION DIVISION

EDUCATION AMBASSADORS INITIATIVE

Overview of ADL Regional and Community Service Center (CSC) Structure:

ADL's network of regional offices work together with the League's Community Service Center to help ensure that we are the most effective and respected Civil Rights and Human Relations organization of its kind. This network of 27 regional offices allows ADL to function as a national and international organization, seeing issues on both a local and global level.

Regional offices are both proactive and reactive; creating effective programs that lead to long term changes in attitudes, beliefs and behaviors, with the ultimate goal of eliminating bias, bullying and discrimination. ADL offices are continually building relationships with other constituencies, institutions and organizations to promote shared values, allowing each office to respond quickly and effectively to any local events and situations.

The Mission of the Education Division in the New York Region:

To promote respect, understanding and safety in school communities through the delivery of ADL's A WORLD OF DIFFERENCE® Institute Training **(1)** General Anti-Bias Programs **(2)** Anti-Bullying/Cyberbullying Programs **(3)** Echoes and Reflections (Holocaust Education) **(4)** the No Place For Hate® Initiative and **(5)** Words To Action

Roles and Expectations of an Education Ambassador:

- Serve as an Education Ambassador for two consecutive school years
- Participate in a 3 hour onboarding Education Orientation Training
- Engage in conversations about ADL's work (see page 2)
- Attend at least 2 Development events/fundraisers to socialize, network and share personal ADL impact story.
- Promote ADL-approved education materials via your social media platforms: Film a personal testimony for the regional website and social media platforms; tweet and post about ADL's educational programs and initiatives on your own social media platforms
- Allow ADL to utilize your photo and quotes on our Marketing materials for schools
- Accompany an ADL staffer to a media or community-related event
- Provide a written statement of support of ADL education programming –for grant purposes
- Make connections between schools and potential school clients or community organizations
- Review and provide feedback on No Place for Hate activity proposal forms



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EDUCATION PROGRAMS



A WORLD OF DIFFERENCE Institute

ADL's [A WORLD OF DIFFERENCE Institute](#) is an award-winning anti-bias and anti-bullying/Cyberbullying program that creates safe, supportive school environments free of bias-based behavior, harassment and bullying. Our programs are designed to provide educators, administrators and school community members the knowledge, awareness and skills to respond to prejudice and discrimination while creating a school environment that is more equitable, safe, respectful and appreciative of diversity.



No Place for Hate® Initiative

ADL's [No Place for Hate® Initiative](#) is a grant funded program that is designed to create respectful school communities, including students, educators, administrators and family member, by promoting unity and inclusion, and empowering schools to reduce bullying, name-calling and other expressions of bias. In compliance with the New York State Dignity for all schools Act, No Place for Hate offers schools the opportunity to be recognized for their staff development and student training related to bullying, harassment and discrimination. Schools that fulfill all requirements receive recognition and a personalized No Place for Hate banner at the end of the school year. ADL support and guidance is provided throughout the school year.



Read4Respect

Read4Respect is an initiative, organized by the Anti-Defamation League, that matches early childhood centers and early elementary classrooms with ADL volunteers for a read aloud session with young children (Pre-K – 2nd grade) around the themes of identity, equality, bias, discrimination, friendship, bullying, respect and social justice.



Words to Action

Our interactive [Words to Action](#) workshops empower Jewish youth, family members, and community members to respond to incidents of anti-Semitism and anti-Israel bias. This program is customized to meet the needs of various audiences and educational environments. Words to Action is designed to help participants strengthen their Jewish identity, confront insensitive or hateful comments, challenge anti-Semitic myths with facts, and develop tools to respond effectively to difficult situations.



Lunch and Learn Workplace Program

This program provided at no cost by the Anti-Defamation League, ideal for your business or organization, will educate your employees on topics including: anti-bias communication, bullying and name-calling and how it impacts young people, and how to have a conversation with youth after an incident of violence, terrorism and hate.