



NEW YORK REGION REAL ESTATE DIVISION

The mission of the Anti-Defamation League New York Region *Real Estate Division*, founded in 1989 by Burton P. Resnick of Jack Resnick & Sons, and Leonard Litwin of Glenwood Management, is to engage and connect members of the Real Estate industry committed to the ADL's mission — to stop the defamation of the Jewish people and secure justice and fair treatment to all. As a member of the *Real Estate Division*, you will be part of a community of established real estate industry leaders dedicated to advancing the mission of ADL.

The levels and benefits of membership are:

Guardians of Justice Circle: \$100,000

Empire's Circle plus:

- One-one-one meeting with the ADL National Director and National Chair
- Invitation to the exclusive *Guardians of Justice Circle* dinner with ADL National leadership
- Special invitation to the *ADL Concert Against Hate* in Washington, DC at the Kennedy Center
- Opportunity to present remarks at the *Corporate Leadership Council Thank You Breakfast* and *Annual Real Estate Luncheon*
- Diamond page ad in *Luncheon Tribute Journal*

Empire Circle: \$50,000

Chair's Circle plus:

- Recognition as a national major donor
- One-on-one meetings with senior level national ADL expert(s)
- Emerald page ad in *Luncheon Tribute Journal*

Chair's Circle: \$25,000

Director's Circle plus:

- Meeting with senior level national ADL experts at your home or office
- VIP reservation for *Annual Real Estate Luncheon*
- Platinum page ad in *Luncheon Tribute Journal*

Director's Circle: \$10,000

Circle of Distinction plus:

- Recognition as Corporate Leadership Council member and invitation to Thank You Breakfast
- Complimentary tickets to the New York Regional special event(s) of your choice
- Gold page ad in *Luncheon Tribute Journal*

Circle of Distinction: \$5,000

Ambassador's Circle plus:

- Opportunity to choose topic of discussion and host *Real Estate Insider Briefing Event*
- Invitations to exclusive high-level meetings and briefings
- Invitation to the New York Regional Board Annual Meeting
- Silver page ad in *Luncheon Tribute Journal*

Ambassador's Circle: \$1,000

- Invitation to the *Annual Real Estate Luncheon*
- Invitations to bi-annual Cocktails and Conversations with ADL, social gatherings with an inside perspective on ADL's impact in New York and nationwide
- Preferred pricing to annual New York Regional special events
- Opportunity to serve on New York Regional Committees: Education, Government & Public Affairs and Interfaith & Intergroup Affairs
- Listing on all New York Region and Real Estate materials and website
- Receive ADL New York news and current events through the monthly e-newsletter and conference calls, the *Empire State Update*
- Observe and participate in an ADL direct service program



The *NextGen Real Estate Division** works hand-in-hand with the *Real Estate Division* to support the Anti-Defamation League and its mission. As a member of the *NextGen Real Estate Division* you will participate in ADL's commitment to civil rights and social justice initiatives while having an opportunity to connect with established leaders in the real estate community.

Activist: \$2,500

Ambassador plus:

- Opportunity to choose topic of discussion and host *Real Estate Insider Briefing Event*
- Bronze page ad in Luncheon Tribute Journal

Ambassador: \$1,000

Advocate plus:

- Invitation to the *Annual Real Estate Luncheon*
- Preferred pricing for National Meetings registration
- Invitations to quarterly conference calls/video chats with top ADL experts
- Complimentary tickets to all NGPC special events, including the IMAGINE gala
- Private reception with national ADL expert
- Observe and participate in an ADL direct service program

Advocate: \$360

- Invitation to *Real Estate Insider Briefing Events*
- Preferred pricing for all Next Generation Philanthropy Community (NGPC) special events
- Invitations to the NGPC Outreach Network - personal, intimate and social opportunities for NGPC leaders to connect their friends and neighbors to the mission and work of ADL in the New York Region
- Listing on all New York Region and Real Estate materials and website
- Receive ADL New York news and current events through the monthly e-newsletter and conference calls, the *Empire State Update*

*You must be under the age of 40 to be eligible to join.

For additional information, please contact Erica Greenblatt, Associate Director of Development, at egreenblatt@adl.org or 212.885.7866.



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